

B.Com. Semester - 5 (CBCS) Examination
July-2025 (Old Course)
ENGLISH LANGUAGE - 5 (FOUNDATION)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

- Que.1 Write the following short notes. (Any One) (10)
- 1) Business strategies for Rural India.
 - 2) The life sketch of Jakhra.
- Que.2 Answer the following questions in brief. (Any Five) (20)
- 1) What is Mangalyaan's primary objective and why is it important?
 - 2) How did Jakhra managed to capture the pair of cobras?
 - 3) What should one do while working with individual-focused cultures?
 - 4) How large is India's rural economy?
 - 5) What are the benefits of starting your own business?
 - 6) Why do some people criticize India's space programme?
 - 7) How did India manage to limit Mangalyaan's cost?
- Que.3(A) Write Individual Report on the following. (Any One) (10)
- 1) As a secretary of a business firm, write an individual report on the possibility of developing public picnic place in Somnath.
- OR
- 2) The board of directors has asked you to investigate causes of decline in the sale of Air conditioner. As a secretary, prepare a report with recommendations.
- Que.3(B) Prepare a questionnaire on the following topics. (Any One) (10)
- 1) Socio-economic conditions of the middle-class families of a city.
- OR
- 2) College Students' responses on use of Artificial Intelligence (AI).
- Que.4(A) Read the following share market report and answer the questions given below. (10)

Mumbai, Sept, 04

Sensex Plunges Below 13K

The market continued to reel under persistent selling pressure which on Tuesday showed nearly 500 points off benchmark Sensex sending the barometer below 13K level for the first time since July 5, 2024 and strengthened widespread anticipation that it could touch 12K level soon.

Tracking extremely weak European markets, the Sensex closed the day at 12,961.68 a fall of 499.92 points, or 3.17 percent.

Similarly, 50-shares S and P CNX Nifty of the National Stock Exchange also ended below the psychological 4,000 level at nearly a 15-Month low of 3,896.75 netting a loss of 143.80 points or 3.56 percent. Under relentless selling pressure of the past three days the BSE barometer had lost a whopping 1,460.14 points or 10.12 percent.

Market men said investor sentiment was already dampened by a lethal combination of inflation, higher interest rates and crude prices.

Brokers said investors' worries were augmented on Tuesday as the European markets tumbled by 1.3 percent to 2.4 percent in their early trade.

They said surging global crude oil prices, which were trading above \$ 141 per barrel in Asian trade after hitting a new record at \$ 143.67 in the preceding session, also another major concern for the market.

Questions :

- 1) Explain the title in simple English.
 - 2) Describe the condition of fall in the Stock Exchange.
 - 3) What did the market men say for the fall?
 - 4) What did the broker say for the trend?
 - 5) What is the meaning of 13K and 12K?
- Que.4(B) Write essay on the following topics. (Any One) (10)
- 1) Impact of climate change on human life.
 - 2) Online Payment System.
